Aussies in lockdown
NortonLifeLock Digital Transformation Report 2020

53% of Aussie respondents believe COVID-19 to their advantage

As a result, Australians are more cautious of being affected by cybercrime.

87% of Aussie respondents feel they adapted well to the lockdown period

4 in 5 respondents should consider moving, including those focusing on a secure personal address.

62% of respondents are using a social media more

81% of working respondents have used their personal device for work/study during lockdown

42% of respondents now purchase online during lockdown.

57% of respondents are doing more online shopping

1 in 6 Aussie respondents were a victim of cybercrime during lockdown

1 in 3 respondents have signed up to a subscription service since lockdown

52% of respondents surveyed have paid cyber security software on their personal device/s

10x more Aussie respondents mentioned policies about cyber risks.

65% of respondents were the largest DIY publishing

37% of respondents noticed an increase in cybercrime activity during lockdown

83% low frequency

44% are now using a digital wallet such as Apple Pay or PayPal when paying for their purchases

65% of respondents have increased their usage of conferencing tools (non-work related)